Student CWID#:

## College of Business – Online MBA Degree – General or Finance specialization

Student Name:

Degree Program Course Listing for Students Entering AY 2019-2020

| Immersion Modules<br>(4 required x1 cr. = 4 crs.)                                       | Course # | Grade | MBA Core (24 crs.)           | Course #  | Grade | Electives (12 crs.) Choose 3 in FIN area for Finance specialization track   | Course # | Grade |
|---|----------|-------|------------------------------|-----------|-------|---|----------|-------|
| Ethics & Social Justice   | BA B704  |       | Financial & Managerial Acct  | ACCT B715 |       | Elective 1  |          |       |
| Immersion Elective 1  |          |       | Competitive Strategy         | BA B750   |       | Elective 2  |          |       |
| Immersion Elective 2  |          |       | Managerial Econ & Statistics | DECS B725 |       | Elective 3  |          |       |
| Immersion Elective 3  |          |       | Financial Management         | FIN B700  |       | Elective 4  |          |       |
| Ethics & Social Justice (BA B704) is required. Other immersion module topics will vary. |          |       | Org Behavior & Leadership    | MGT B700  |       | Elective options may include: ENTR B820 Innovation & Entrepreneurship FIN B805 Investment Management FIN B820 Financial Statement Analysis FIN B893 Special Topics in Finance MGT B725 Quality & Performance Excellence MGT B830 Project Management MGT B835 Lean Six Sigma MKT B815 Integrated Brand Promotion |          |       |
|   |          |       | Strategic Communication      | MGT B705  |       |   |          |       |
|   |          |       | Operations & Process Mgmt    | MGT B710  |       |   |          |       |
|   |          |       | Strategic Marketing          | MKT B700  |       | MKT B820 Digital Marketing & Analytics<br>MKT B825 Consumer Analysis & Research   |          |       |